



Arrival & Check-In Procedures

"Nigeria Cultural Parade"

Saturday, September 30th, 2017
Toyota Center

Greetings 2017 "Nigeria Cultural" Parade Participants,

Culturally Naija & WeLead would like to thank you in advance for your participation in the **1st Annual "Nigeria Cultural" Parade**, to be held on **September 30th, 2017** in **Downtown Houston** at **Toyota Center**! Our parade will begin promptly at **9:00 AM** and conclude by noon.

We are very excited to welcome you to our celebration that will become a historical staple in the fabric of Houston's rich history and community. In preparation for your arrival for the parade, we would like to ensure that you are provided with the following information so that your navigation around the parade route is safe, well-planned and a smooth transition.

Parade Check-In & Parade Position Decal Permits

We are asking for all parade participants to please arrive for parade check-in and registration at **7:30 AM until 8:30 AM**.

All parade check-ins and registration will take place on Bell Street between Jackson and Hamilton. Located close to the Holiday Inn Express & Suite on 1810 Bell St. **PLEASE NOTE: ALL parade participants MUST check-in upon arrival.**

PARKING: All parade participants will need to park their vehicle during the parade in any available parking lot and pay the parking fee or find street parking.

Parade Arrival Check-In & Zone Definitions

ZONE A	• VIP Guest & Elected Officials
ZONE B	• Pre-Registered & Pre-Paid Participants



Parade Line-Up, Staging & Entry

Official parade line-up and staging for vehicles, floats, etc. will take place off of **Bell & Polk**. We ask that you please pay very close attention and follow all instructions as given by the parade director, deputy marshals and law enforcement as parade line-up logistics may change for the safety and best interest of parade participants and patrons. Please place the permits that will be distributed to your group during check-in on the dashboard of your vehicle. As instructed, you will proceed to the parade entry by one of our parade marshals.

For additional information, please email us at info@culturallynaija.com or call us at (832) 452- 7784.

Official 2017 Parade Route Map

